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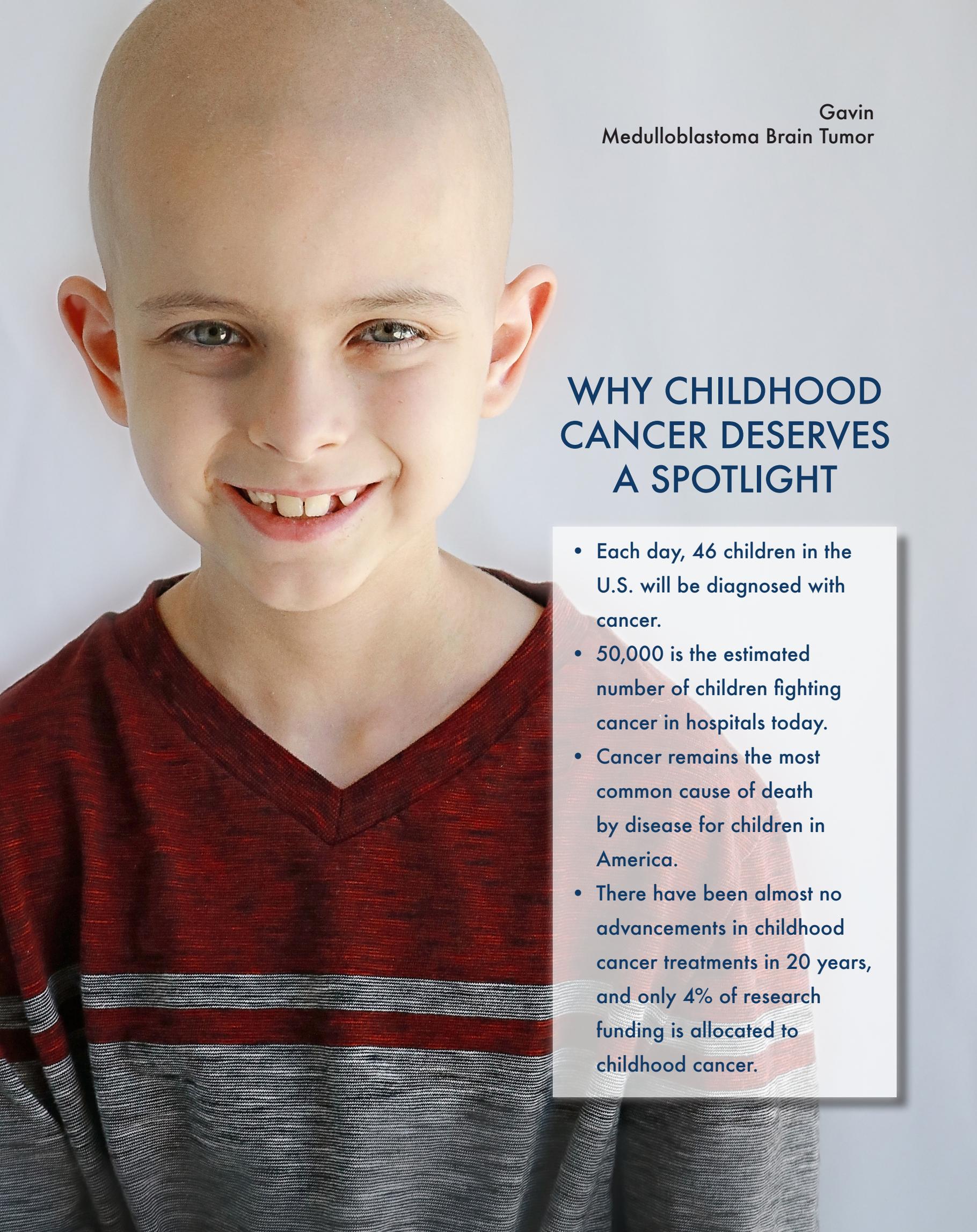
CANDLELIGHTERS

EVENING OF

H O P E

A CULINARY EXPERIENCE BENEFITTING
CHILDHOOD CANCER

MARCH 9 & 10, 2018



Gavin
Medulloblastoma Brain Tumor

WHY CHILDHOOD CANCER DESERVES A SPOTLIGHT

- Each day, 46 children in the U.S. will be diagnosed with cancer.
- 50,000 is the estimated number of children fighting cancer in hospitals today.
- Cancer remains the most common cause of death by disease for children in America.
- There have been almost no advancements in childhood cancer treatments in 20 years, and only 4% of research funding is allocated to childhood cancer.

Honoree Luncheon

The Honoree Luncheon gives Candlelighters the opportunity to recognize those involved in assisting our kiddos and their families during their fierce battle with childhood cancer. Whether through their time, finances, or courage, their efforts and dedication will be celebrated with a catered lunch and program at Casa De Shenandoah on March 9th. Candlelighters will proudly present the 2018 HOPE Honorees in the following categories: Philanthropist of the Year, Medical Hero, Volunteer of the Year, and Childhood Cancer Survivor. We hope you'll join us for this heartwarming event.

Evening of Hope

Evening of Hope is a culinary experience benefitting Candlelighters Childhood Cancer Foundation of Nevada. Treat yourself to decadent bites created by local chefs who believe in furthering the Candlelighters mission; to provide emotional support, quality of life programs and financial assistance for children and their families affected by childhood cancer. Join us and enjoy an evening featuring a Children's Art Gallery and auction, Las Vegas' finest Culinary Artists, and entertainment to raise awareness and funding for childhood cancer.

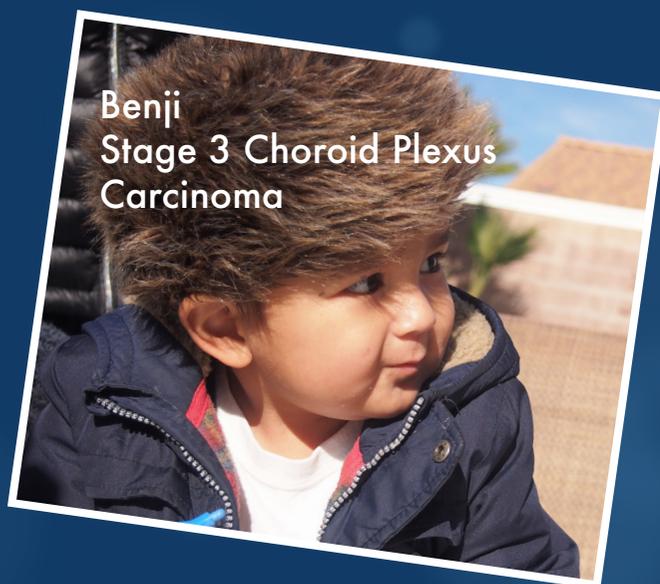
Our Story

Candlelighters is the first and oldest non-profit organization in Nevada serving families coping with childhood cancer. It began in 1978, with two families who banded together after their children were diagnosed with cancer, together, they created a network of support for the many families they knew would follow.

Today, Candlelighters assists families who are affected by childhood cancer, who request help with financial assistance and programs addressing the families' mental and emotional health needs. We are proud to have helped thousands of families since our founding nearly 40 years ago. Candlelighters serves more than 125 families each month and as many as 600 children (sibling and diagnosed child combined) per year.

Our Mission

Our mission is to provide emotional support, quality of life programs and financial assistance for children and their families affected by childhood cancer.



Gavin, Leukemia (ALL)
Nevaeh, Leukemia (ALL)



Adilyn, Retinoblastoma





Gavin
Leukemia (ALL)



Brynn
Leukemia (AML)

How We Help

In an effort to lessen the stress of families affected by childhood cancer, Candlelighters may offer financial assistance with rent/mortgage and utilities, co-pay reimbursements, travel for treatment, local transportation, funeral expenses, and college scholarships.

Candlelighters provides emotional assistance to help families cope with their diagnosis through individual and family counseling, support groups, Teen Scene and Art Therapy.

Candlelighters improves the quality of life for children and families affected by childhood cancer by hosting an array of special events, including Camp Independent Firefly, Halloween Bash, Holiday Party, Thanksgiving Meals, Adopt-A-Family, 12 Days of Cheer, No More Chemo Celebrations, Day of Remembrance, and Art Activities.

\$20,000

HOPE PARTNER

- Named as presenting partner in all press releases related to Celebration and Luncheon
- Clickable logo featured on event page on Candlelighters' website
- Logo in all print ads promoting Celebration and Luncheon
- Logo on thank you gift to all Celebration and Luncheon attendees
- Logo and business name will be displayed on Candlelighters Silent Auction web page
- Logo on all event materials for luncheon and Celebration
- Will receive premier placement of 2 full-page ads inside program booklet
- Logo on event video presentations to 650+ attendees
- Logo on Celebration and Luncheon email blasts sent to more than 7,000 subscribers
- Mention at both luncheon and Celebration events
- Business name mentioned and tagged on various social media platforms announcing Celebration and Luncheon partnership
- 8 VIP entries and 12 general admission entries to Celebration and 6 seats at Luncheon
- Original piece of children's art, created by a Candlelighters child

\$10,000

COURAGE PARTNER

- Logo featured on Celebration and Luncheon page on Candlelighters' website
- Logo on all event materials for luncheon and Celebration
- Will receive a full page ad inside program booklet
- Logo on event video presentation to approximately 200 luncheon attendees
- Logo on event video presentation to 500 + Celebration attendees
- Logo on email blasts sent to more than 7,000 subscribers
- Mention at both luncheon and Celebration events
- Business name mentioned and tagged on various social media platforms announcing Celebration and Luncheon partnership
- 4 VIP entries and 8 general admission entries to Celebration and 4 seats to Luncheon
- Original piece of children's art, created by a Candlelighters child

\$7,500

**STRENGTH PARTNER
(CELEBRATION ONLY)**

Will receive a half-page ad inside program booklet

Logo on event video presentation to 500+ attendees

Logo on email blasts sent to more than 7,000 subscribers

Mention at event during program

Business name mentioned and tagged on various social media platforms announcing Celebration partnership

2 VIP entries and 6 general admission entries to Celebration

Original piece of children's art, created by a Candlelighters child

\$5,000

LOYALTY PARTNER

Name on Luncheon event materials

Will receive a quarter-page ad inside program booklet

Logo on event video presentation to approximately 200 attendees

Name on email blasts sent to more than 2,000 subscribers

Mention at both luncheon and Celebration events

Business name mentioned and tagged on various social media platforms announcing partnership

2 seats at Luncheon and 4 general admission entries to Celebration

Original piece of children's art, created by a Candlelighters child

\$3,500

**SHINING STAR PARTNER
(LUNCHEON ONLY)**

Mention at the Luncheon

Business name mentioned on various social media platforms announcing Luncheon partnership

Will receive business name mention in program booklet

2 seats to Celebration Luncheon

Original piece of children's art, created by a Candlelighters child

\$3,500

**SHINING STAR PARTNER
(CELEBRATION ONLY)**

Mention at the Celebration

Business name mentioned on various social media platforms announcing Celebration partnership

Will receive business name mention in program booklet

2 general admission entries to Celebration

Original piece of children's art, created by a Candlelighters child

For more information, please contact Jordan Nelson at JNelson@CandleLightersNV.org

Ad Space Opportunities

Evening of Hope and Luncheon of Hope will offer a program booklet to all attendees that will provide a schedule of events for both programs, Candlelighters mission, honoree biographies, and ads that recognize corporate and individual donors.

\$1,500

FULL-PAGE AD (8.5"x11")

\$750

HALF-PAGE AD (8.5"x5.5")

\$400

QUARTER-PAGE AD (4.25"x2.25")

\$200

MENTION (NAME LISTING ONLY)

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CANDLELIGHTERS
EVENING OF
HOPE

For more information, please contact Jordan Nelson at JNelson@CandleLightersNV.org

In-Kind Partnership Opportunities

Luncheon of Hope Exclusive

Luncheon

Honoree Luncheon partnership
mention in program booklet

Exclusively on lunch menu for
200 elite Las Vegas community
supporters

Logo on menu cards

Mention at event during program

2 entries to Honoree Luncheon

Dessert

Honoree Luncheon partnership
mention in program booklet

Exclusively on lunch menu for
200 elite Las Vegas community
supporters

Logo on menu cards

Mention at event during program

2 entries to Honoree Luncheon

Drinks

Honoree Luncheon partnership
mention in program booklet

Exclusively on lunch menu for
200 elite Las Vegas community
supporters

Logo on menu cards

Mention at event during program

2 entries to Honoree Luncheon

Design

Honoree Luncheon partnership
mention in program booklet

Exclusively on lunch menu for
200 elite Las Vegas community
supporters

Logo on menu cards

Mention at event during program

2 entries to Honoree Luncheon



ANNIVERSARY

CANDLELIGHTERS

CHILDHOOD CANCER FOUNDATION OF NEVADA

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