

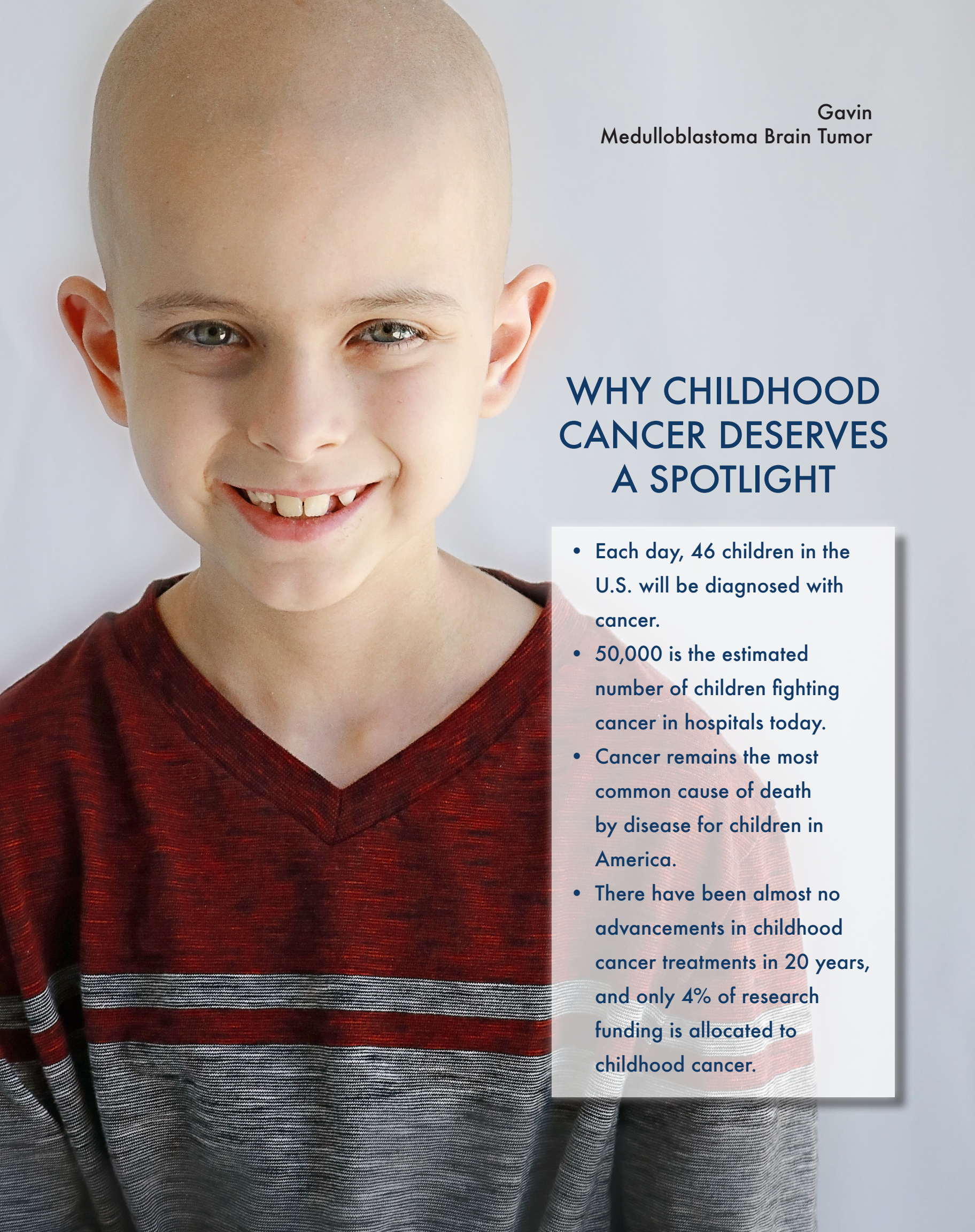
# EOH

CANDLELIGHTERS  
EVENING OF  
HOPE

A CULINARY EXPERIENCE BENEFITTING  
CHILDHOOD CANCER

**MARCH 9 & 10, 2018**





Gavin  
Medulloblastoma Brain Tumor

## WHY CHILDHOOD CANCER DESERVES A SPOTLIGHT

- Each day, 46 children in the U.S. will be diagnosed with cancer.
- 50,000 is the estimated number of children fighting cancer in hospitals today.
- Cancer remains the most common cause of death by disease for children in America.
- There have been almost no advancements in childhood cancer treatments in 20 years, and only 4% of research funding is allocated to childhood cancer.



# Honoree Luncheon

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The Honoree Luncheon gives Candlelighters the opportunity to recognize those involved in assisting our kiddos and their families during their fierce battle with childhood cancer. Whether through their time, finances, or courage, their efforts and dedication will be celebrated with a catered lunch and program at Casa De Shenandoah on March 9th. Candlelighters will proudly present the 2018 HOPE Honorees in the following categories: Philanthropist of the Year, Medical Hero, Volunteer of the Year, and Childhood Cancer Survivor. We hope you'll join us for this heartwarming event.

# Evening of Hope

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Evening of Hope is a culinary experience benefitting Candlelighters Childhood Cancer Foundation of Nevada. Treat yourself to decadent bites created by local chefs who believe in furthering the Candlelighters mission; to provide emotional support, quality of life programs and financial assistance for children and their families affected by childhood cancer. Join us and enjoy an evening featuring a Children's Art Gallery and auction, Las Vegas' finest Culinary Artists, and entertainment to raise awareness and funding for childhood cancer.

# Our Story

Candlelighters is the first and oldest non-profit organization in Nevada serving families coping with childhood cancer. It began in 1978, with two families who banded together after their children were diagnosed with cancer, together, they created a network of support for the many families they knew would follow.

Today, Candlelighters assists families who are affected by childhood cancer, who request help with financial assistance and programs addressing the families' mental and emotional health needs. We are proud to have helped thousands of families since our founding nearly 40 years ago. Candlelighters serves more than 125 families each month and as many as 600 children (sibling and diagnosed child combined) per year.

# Our Mission

Our mission is to provide emotional support, quality of life programs and financial assistance for children and their families affected by childhood cancer.





Gavin, Leukemia (ALL)  
Nevaeh, Leukemia (ALL)





Adilyn, Retinoblastoma







Gavin  
Leukemia (ALL)



Brynn  
Leukemia (AML)

## How We Help

In an effort to lessen the stress of families affected by childhood cancer, Candlelighters may offer financial assistance with rent/mortgage and utilities, co-pay reimbursements, travel for treatment, local transportation, funeral expenses, and college scholarships.

Candlelighters provides emotional assistance to help families cope with their diagnosis through individual and family counseling, support groups, Teen Scene and Art Therapy.

Candlelighters improves the quality of life for children and families affected by childhood cancer by hosting an array of special events, including Camp Independent Firefly, Halloween Bash, Holiday Party, Thanksgiving Meals, Adopt-A-Family, 12 Days of Cheer, No More Chemo Celebrations, Day of Remembrance, and Art Activities.



# \$20,000

## HOPE PARTNER

Named as presenting partner in all press releases related to Celebration and Luncheon

Clickable logo featured on event page on Candlelighters' website

Logo in all print ads promoting Celebration and Luncheon

Logo on thank you gift to all Celebration and Luncheon attendees

Logo and business name will be displayed on Candlelighters Silent Auction web page

Logo on all event materials for luncheon and Celebration

Will receive premier placement of 2 full-page ads inside program booklet

Logo on event video presentations to 650+ attendees

Logo on Celebration and Luncheon email blasts sent to more than 7,000 subscribers

Mention at both luncheon and Celebration events

Business name mentioned and tagged on various social media platforms announcing Celebration and Luncheon partnership

8 VIP entries and 12 general admission entries to Celebration and 6 seats at Luncheon

Original piece of children's art, created by a Candlelighters child

# \$10,000

## COURAGE PARTNER

Logo featured on Celebration and Luncheon page on Candlelighters' website

Logo on all event materials for luncheon and Celebration

Will receive a full page ad inside program booklet

Logo on event video presentation to approximately 200 luncheon attendees

Logo on event video presentation to 500 + Celebration attendees

Logo on email blasts sent to more than 7,000 subscribers

Mention at both luncheon and Celebration events

Business name mentioned and tagged on various social media platforms announcing Celebration and Luncheon partnership

4 VIP entries and 8 general admission entries to Celebration and 4 seats to Luncheon

Original piece of children's art, created by a Candlelighters child



# \$7,500

## STRENGTH PARTNER (CELEBRATION ONLY)

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Will receive a half-page ad inside  
program booklet

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Logo on event video presentation to  
500+ attendees

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Logo on email blasts sent to more  
than 7,000 subscribers

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Mention at event during program

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Business name mentioned and  
tagged on various social media  
platforms announcing Celebration  
partnership

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2 VIP entries and 6 general  
admission entries to Celebration

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Original piece of children's art,  
created by a Candlelighters child

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# \$5,000

## LOYALTY PARTNER

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Name on Luncheon event materials

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Will receive a quarter-page ad  
inside program booklet

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Logo on event video presentation  
to approximately 200 attendees

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Name on email blasts sent to more  
than 2,000 subscribers

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Mention at both luncheon and  
Celebration events

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Business name mentioned and  
tagged on various social media  
platforms announcing partnership

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2 seats at Luncheon and 4 general  
admission entries to Celebration

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Original piece of children's art,  
created by a Candlelighters child

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# \$3,500

## SHINING STAR PARTNER (LUNCHEON ONLY)

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Mention at the Luncheon

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Business name mentioned on  
various social media platforms  
announcing Luncheon partnership

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Will receive business name mention  
in program booklet

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2 seats to Celebration Luncheon

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Original piece of children's art,  
created by a Candlelighters child

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# \$3,500

## SHINING STAR PARTNER (CELEBRATION ONLY)

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Mention at the Celebration

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Business name mentioned on  
various social media platforms  
announcing Celebration  
partnership

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Will receive business name mention  
in program booklet

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2 general admission entries to  
Celebration

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Original piece of children's art,  
created by a Candlelighters child

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For more information, please contact Jordan Nelson at [JNelson@CandleLightersNV.org](mailto:JNelson@CandleLightersNV.org)



# Ad Space Opportunities

Evening of Hope and Luncheon of Hope will offer a program booklet to all attendees that will provide a schedule of events for both programs, Candlelighters mission, honoree biographies, and ads that recognize corporate and individual donors.

**\$1,500**

**FULL-PAGE AD (8.5"x11")**

**\$750**

**HALF-PAGE AD (8.5"x5.5")**

**\$400**

**QUARTER-PAGE AD (4.25"x2.25")**

**\$200**

**MENTION (NAME LISTING ONLY)**

**EOH**  
CANDLELIGHTERS  
EVENING OF  
**H O P E**

For more information, please contact Jordan Nelson at [JNelson@CandleLightersNV.org](mailto:JNelson@CandleLightersNV.org)



# *In-Kind Partnership Opportunities*

## **Luncheon of Hope Exclusive**

### *Luncheon*

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Honoree Luncheon partnership  
mention in program booklet

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Exclusively on lunch menu for  
200 elite Las Vegas community  
supporters

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Logo on menu cards

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Mention at event during program

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2 entries to Honoree Luncheon

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### *Dessert*

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Honoree Luncheon partnership  
mention in program booklet

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Exclusively on lunch menu for  
200 elite Las Vegas community  
supporters

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Logo on menu cards

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Mention at event during program

---

2 entries to Honoree Luncheon

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### *Drinks*

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Honoree Luncheon partnership  
mention in program booklet

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Exclusively on lunch menu for  
200 elite Las Vegas community  
supporters

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Logo on menu cards

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Mention at event during program

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2 entries to Honoree Luncheon

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### *Design*

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Honoree Luncheon partnership  
mention in program booklet

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Exclusively on lunch menu for  
200 elite Las Vegas community  
supporters

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Logo on menu cards

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Mention at event during program

---

2 entries to Honoree Luncheon

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ANNIVERSARY

CANDLELIGHTERS

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